

Preprints

Delivery of insert is direct mail advertising with 99.4% guaranteed delivery by the U.S. Postal Service.

Single Sheet Inserts (8.5x11) \$34/m

Weight in ounces	*Price Per Thousand	Weight in ounces	*Price Per Thousand
.20.....	\$34	1.2.....	\$74
.30.....	\$38	1.3.....	\$78
.40.....	\$42	1.4.....	\$82
.50.....	\$46	1.5.....	\$86
.60.....	\$50	1.6.....	\$90
.70.....	\$54	1.7.....	\$94
.80.....	\$58	1.8.....	\$98
.90.....	\$62	1.9.....	\$102
1.00.....	\$66	2.0.....	\$106
1.10.....	\$70	2.1 & above.....	Call for Rate

**Rates are based on full mailed distribution + 2% over total for spoilage.*

Inserts must be received at our printing facility one week prior to publication date.

Deliver to: Sun Publications of Florida
7060 Havertys Way
Lakeland, FL 33805

All materials larger than 8.5"x11" must be folded to 8.5"x11" or smaller or incur an additional folding cost of \$18 per thousand to the client. Inserts must be received in uniform bundles, boxes or skids of equal amounts.

To schedule preprints please contact The News Leader at 352-242-9818.